

International Conference on Business Management and Social Sciences

Theme: Non-Traditional Security Challenges

14th – 15th March 2023

Day 1 – March 14, 2023			
Time - Pakistan Standard Time (PST), GMT +5	CIPS	S ³ H	NBS
	Board Room	Seminar Hall	Seminar Hall
	Security, Peace and Conflict & Nontraditional Security	Nontraditional In Context of Social Sciences & Humanity	Nontraditional Security and Global Management
<u>10:00 to 11:00</u>	Opening Ceremony Chief Host: Dr. Rizwan Riaz Pro-Rector RIC – NUST Chief Guest: Amb. Dr. Raza Muhammad (President IPRI) Keynote Speaker: Dr Ijaz Shafi Gilani (Gallup Pakistan, Islamabad Pakistan) Conference Chair: Dr. Bakare Najmideen Ayoola (HOD Research, CIPS) Opening Remarks: Maj. Gen. Salim Raza (R) Principle NIPCONS Venue: NBS		
<u>11:00-11:30</u>	<u>TEA BREAK</u>		
<u>11:40-1:15</u>	<u>PANEL / SESSION 1</u>		
	Non-Traditional Security and Global Peace: Prospects of Human Security Chair: Dr Najimdeen Bakare	Development Theory and the Normative Challenge of Securing Human Security Chair: Dr Zafar Mahmood	Business Developmental Practices Chair: Dr Mumtaz Ali Memon
	<ul style="list-style-type: none">Presenter: Sohaib Saeed Title: Non-Traditional Security	<ul style="list-style-type: none">Presenter: Shah Muhammad	<ul style="list-style-type: none">Presenter: Zein Saeed Title: Comparing growth elasticity and sustainability of PE/VC backed companies and

	<p>Challenges: A Theoretical and Empirical Analysis</p> <ul style="list-style-type: none"> • Presenter: Farrukh Mirza Title: New Non-Traditional Dimensions of Traditional Security Threat to Pakistan • Presenter: Asma Chatha Title: Legal categorization of armed non-state actors and compliance to IHL • Presenter: Zaid Bin Inaam Title: Re-evaluation through Non-Traditional Prism: The Postpositivist analysis of Kashmir Conflict 	<p>Title: Human Security Discourse: A Case of Civil Society Activism in Rural Sindh.</p> <ul style="list-style-type: none"> • Presenter: Fatima Sajjad Title: Rethinking education to counter violent extremism: a critical review of policy and practice • Presenter: Fatima Sajjad Title: A Subaltern Gaze on White Ignorance, (In) Security and the Possibility of Educating the White Rescue Plans • Presenter: Nida Shafaat Title: Human Security: A Challenge in South Asia 	<p>their partner vendors versus unbacked lean growth model businesses, and community funded businesses.</p> <ul style="list-style-type: none"> • Presenter: Daniyal Khan Title: How Gender Discrimination Influences Benefits and Compensation Practices in Pakistan • Presenter: Raza Nasim Title: Developing a high-impact team at the workplace: Creating the right environment and implementing five key coaching habits are crucial
	<u>Q/A DISCUSSION</u>		
<u>1:15-2:15</u>	<u>LUNCH & PRAYERS BREAK</u>		

<u>2:20-3:30</u>	<u>PANEL / SESSION 2</u>		
	<p>Cyber security and Nontraditional security threat: Regional and global prospects</p> <p>Chair: Dr Aqab Malik</p> <ul style="list-style-type: none"> • Presenter: Talat Ahmed Bhutta Title: Cybersecurity Framework in Pakistan: A Critical Analysis • Presenter: Hiba Malik Title: Leaks, hacks, and spywares: Cyber (in)security and the challenge of ‘trust deficit’ in Pakistan • Presenter: Dr. Nudrat Nida Title: Role of Disruptive AI like Deepfakes in future warfare • Presenter: Rizwan Naseer Title: Cyber Excellence and National Security: Guarding Pakistan’s Digital Frontiers 	<p>Challenges to and Prospects of Environmental Safety & Energy Security</p> <p>Chair: Dr Faisal Jamil</p> <ul style="list-style-type: none"> • Presenter: Abrar U Saddam Title: The impact of street canyon geometry on the land surface temperature • Presenter: Neha Ayub Title: The economic security agenda of Pakistan: A case of intra-provincial disparities in Punjab • Presenter: Gul-i-Ayesha Bhatti Title: Pak-Russia cooperation leads to mitigate non-traditional security threat of energy crisis in Pakistan 	<p>Digitalisation, Disruption and Innovation</p> <p>Chairperson: Dr Fareesa Malik</p> <ul style="list-style-type: none"> • Presenter: Zein Saeed Title: A comparative analysis of governance policies impacting scams, MLMs, and gimmick businesses, and innovations. • Presenter: Shazem Israr Siddique Title: Analysis of the Impact of Disruptive Technological used in Covid-19 on Effective Education with the Moderating Role of Quality Assurance • Presenter: Komal Memon Title: Wireless Sensor Network Based Crop Monitoring System • Presenter: Attiq ur Rehman Title: The Worldwide Rise of Smartphone Culture and its Impact on Pakistan: Challenges and Opportunities
	<u>Q/A DISCUSSION</u>		

3:30-3:45

TEA BREAK

PANEL / SESSION 3

**Climate change and the need for transboundary security management systems:
Regional and global challenges
Chair: Dr. Sanaullah**

Neoliberalism and the Need for Economic Development

Dr. Arslan Waheed

3:45-4:55

- **Presenter:** Mufeezah Ahsan
Title: Transboundary Waters in Era of Climate Change.
- **Presenter:** Omair Farooq Khan
Title: Common Environmental Challenges and Opportunities for Co-Operation between India and Pakistan
- **Presenter:** Rizwan Zeb
Title: Climate Change, National Security and Adverse partnership between India and Pakistan

- **Presenter:** Tarique Memon
Title: Neoliberalism and Higher Education: A Case Study from Pakistan
- **Presenter:** Rizwan Ahmed
Title: Achieving food security through investment in Biotechnology and International collaboration.
- **Presenter:** Aqsa Sajjad
Title: National Security Policy of Pakistan: Reorienting to Human Security Best.

NIL

Q/A DISCUSSION

Day 2 – March 15, 2023

Opening Session

Chief Guests:

Gen. Zubair Mehmood Hayat N.I. (R)

Andrzej Stelmach

Dean, Media and Communication
Adam Mickiewicz University Poznan, Poland

Keynote Speaker:

Dr. Przemyslaw Osiewicz

Professor at Adam Mickiewicz University Poznan, Poland

10:00-11:00

Venue: NBS

11:00-11:30	TEA BREAK		
11:40-1:15	PANEL/SESSION 1		
	Protracted conflicts and security: Focus on Peace and conflict management. Chair: Dr Aqab Malik	Regional Connectivity and Sustainable Economic Growth Chair: Dr Farah Naz	Cybersecurity, IT and Finance Chair: Dr Muhammad Sabir
	<ul style="list-style-type: none"> • Presenters: Izaz Ullah & Sajid Iqbal Title: The Rise of the Pashtun Tahafuz (Protection) Movement (PTM) and the Growing Ontological (in) Security of Pakistan • Presenter: Anees Wadud Title: Afghan Taliban's advocacy: an antecedent for Pakistan's Ontological Security. • Presenters: Rizwan Ali Shinwari, Khanzeb Burki & M. Zahoor Popalzai Title: Conflict Dynamics in Afghanistan: an outsider's perspective on political (in)stability and conflict • Presenter: Abdul Basit Title: Revising Pakistan's Counterterrorism and Preventing and Countering Violent Extremism Policies in the Context of Rising Militancy 	<ul style="list-style-type: none"> • Presenter: Abdul Rauf Title: Dissecting the Impact of Violence on Trade Flows of South-Asian Countries: A Gravity Model Approach • Presenter: Zeynab Farhadi Title: Examining the role of nontraditional threats in the process of regional convergences: Southeast Asia Case • Presenter: Isra Javid & Ali Muhammad Title: Orderism and the rise of Far-Right Extremism: A New Threat to the European Security Landscape • Presenter: Rubina Waseem Title: Constructed Reality on Kashmir Issue: Discourse of Narratives in the Post Truth Era" 	<ul style="list-style-type: none"> • Presenter: Muhammad Imran Title: Strategy for the Preservation of User Information in Blockchain-Based Applications • Presenter: Memoona Sadaf Title: A Comprehensive Review of Blockchain in Health Care • Presenter: Zein Saeed Title: An economic analysis of Offshoring, Reshoring, Nearshoring, and Friendshoring as strategies used by immigrant investments.
Q/A DISCUSSION			
1:15-2:15	LUNCH AND PRAYER BREAK		
2:15-3:30	PANEL/SESSION 2		
	Global governance in the wake of conflict: Emphases on conflict and disaster management Chair: Dr Najma	Combating Non-Traditional Threats to Pakistan's National Security Chair: Dr Hasan Jalil Shah	Entrepreneurship and Business Management Chair: Adnan Waseem
<ul style="list-style-type: none"> • Presenter: M. Akram Zaheer Title: Ten Billion Tree Tsunami Program: An Attempt to Prevent Pakistan from the non-traditional Security Threat of Climate Change • Presenter: Nasreen Akhtar Title: Climate Change: Rising Non-Traditional Security Threat to Pakistan • Presenter: Hira Mailk 	<ul style="list-style-type: none"> • Presenter: Dua Hamid Title: Civil-Military Discordance in Pakistan as a Non-traditional security threat (2014-2022) • Presenter: Amanullah Khan Title: National Politics and Nontraditional Security Challenges to Pakistan: An Analysis • Presenter: Tayyaba Razzaq Title: Conflict and Non-Traditional Security: Exploring the Relationship 	<ul style="list-style-type: none"> • Presenter: Zein Saeed Title: An Empirical study and Trend Projection of Asset Classes, their impact on global economic growth, and industry innovation • Presenter: Fiaz Hussain Shah Title: Maximizing Resilience by Minimizing Risks • Presenter: Ammal Zaman 	

	<p>Title: Pakistan's Climate Change Adaptation and International Cooperation: Problems and Prospects</p> <ul style="list-style-type: none"> Presenter: Sundas Basharat Title: News Media as an Arena of War and Peace 	<p>between Food Insecurity and Conflict in Baluchistan</p> <ul style="list-style-type: none"> Presenter: Daniya Gardezi Title: The Role of Emerging Technologies in Overcoming Non-Traditional Security Threats 	<p>Title: A Qualitative Exploration of Personal Branding amongst Pakistani Entrepreneurs</p> <ul style="list-style-type: none"> Presenter: Zahid Hussain Title: Investigating the influence of website attributes on online purchase intention with the mediating role of consumer emotional experiences
Q/A DISCUSSION			
3:30-4:15	<p>Closing Ceremony Chief Guest: Dr. Osman Hasan (Pro-Rector – National University of Sciences and Technology - NUST)</p> <p>Conference Chair: Dr. Bakare Najimdeen Ayoola (HOD Research, CIPS)</p> <p>Venue: NBS</p>		
4:15-4:30	TEA BREAK		