

Conference Schedule 23-24 June 2021

Day 1 – June 23, 2021			
Time - Pakistan Standard Time (PST), GMT +5	Room 1	Room 2	Room 3
<u>10:00 to 10:55</u>	<p align="center">Opening Ceremony Chief Host: Pro-Rector RIC Chief Guest: Mr. Musadaq Zulqarnain (Chairman & CEO, Interloop Holdings) Conference Chair: Dr. Naukhez Sarwar (Principal NBS) Join HERE</p>		
<u>1100 - 1315</u>	Session 1 Join HERE	Session 2 Join HERE	Session 3 Join HERE
<u>1100 to 1130</u>	<p align="center">Keynote Talk Speaker: Prof. Adrian Wilkinson, Topic: New times for Employee Voice at Work: Is Anyone Listening?</p>	<p align="center">Session: Accounting and Finance Dr Mian Rehman ud Din (SC) Dr Saba Sehrish (SCC)</p>	<p align="center">Session: Digitalization, Disruption, and Innovation Dr Adeel Tariq (SC) Dr Fareesa Malik (SCC)</p>
		ID 8: Impact of Bank Profitability on Default Risk: Empirical Evidence from Pakistan	ID 19: Digitalization, and SMEs Performance: How do Resources Develop Business Model Innovation for Gaining Competitive Advantage?
<u>1135 to 1205</u>	<p align="center">Session: Human Resource Management Dr Mumtaz Ali Memon (SC) Ms. Neelab Kayani (SCC)</p>	ID 30: Should an Investor Rely on Altman Z-Score and Beneish M-score. An Empirical Analysis.	ID 36: Design Thinking for Social Innovation A Systematic Literature Review & Future Research Directions
	ID 61: Go green or go wasted: The mediating role of employee green behavior between supervisory support and environmental sustainability		
<u>1210 to 1240</u>	ID 11: The Role of Personal and Social resources in Predicting Sustainable Employability Among Medical Doctors of Pakistan: A Mixed Method Approach	ID 43: Detection of Price Bubbles in Social Media Stock Markets	ID 27: What is the new Normal for German Retail Banks post COVID-19 Pandemic?
<u>1245 to 1315</u>	ID 49: Green justice and job satisfaction: Is psychological ownership the missing link?	ID 17: Environmental Violations and Capital Market Nexus: A Case of Pakistani Stock Exchange	ID 33: Digital Transformation among Family Businesses in Pakistan
Lunch and Prayer Break			
<u>1400 - 1650</u>	Session 4 Join HERE	Session 5 Join HERE	Session 6 Join HERE

<u>1400 to 1430</u>	Session: Human Resource Management Dr Mumtaz Ali Memon (SC) Ms. Neelab Kayani (SCC)	Keynote Talk Speaker: Prof. Gabriel R.G. Benito, Topic: State owned enterprises as MNEs	Keynote Talk Speaker: Prof. Robin Williams, Topic: Digital transformation of hospitals in England
	ID 13: Mobile Phone Addiction as a mechanism between the relationship of Personality Traits and Phubbing Behavior		
<u>1435 to 1505</u>	ID 35: Linking Customer Participation to Project Success and Organization Performance	Session: Marketing and Hospitality Management Dr Waseem Hassan (TC) Ms. Rabeel Khan (SCC)	Session: Digitalization, Disruption, and Innovation Dr Adeel Tariq (SC) Dr Fareesa Malik (SCC)
		ID 50: Foreign MNE Subsidiary Emergence, Strategy, Contribution, and Sustainability Practices in Pakistan	ID 39: Consumer Online dispute resolution: A Legal Mechanism for Innovative e-governance in Pakistan
<u>1510 to 1540</u>	ID 51: The mediating role of EPM in the relationship between personality traits and work passion	ID 37: Factors affecting customer satisfaction and repurchase intention in fast food industry: Moderating role of word of mouth	ID 14: Exploring the Impact of Remuneration on Advertising Value & Attitudes: A Perspective During the Covid Crises
<u>1545 to 1615</u>	ID 52: 360-degree feedback and innovative work behavior: A serial mediation analysis	ID 21: Linking Actor Roles Through Role Readiness in Engagement	ID 42: Design Thinking for Visually Impaired Individuals: A System Review of the Solutions and Future Directions
<u>1620 to 1650</u>		ID 60: Service quality, motivation and postgraduate students' satisfaction: A conceptual framework	

Day 2 – June 24, 2021

<u>0930 - 1330</u>	Session 7 Join HERE	Session 8 Join HERE	Session 9 Join HERE
<u>0930: 10:00</u>	Session: Entrepreneurship Dr Owais Golra (SC) Ms. Nida Karim (SCC)	Keynote Talk Speaker: Dr. Ahad Ali, Topic: Global Supply Chain and Logistics Challenges and Opportunities	Keynote Talk Speaker: Prof. Tughral Yamin, Topic: Conflict Management and Economic Development
	ID 24: The effects of Post-Colonialism on the Entrepreneurial Opportunity Identification among Family Firms.		
<u>1005 to 1035</u>	ID 7: "Trade vs Grant Dependency and Social Enterprise Performance: a mediating role of learning orientation	Session: Logistic, SCM, Production and Operations Management Dr Mujtaba Hassan Agha (SC) Dr Muhammad Imran (SCC)	Session: Labour, Globalization, Economic Development and Peace Studies Prof. Zafar Mehmood (SC)

			Dr Muhammad Sabir (SCC)
		ID 5: Application of Fuzzy FMEA to assess non-technical risks linked to a power station's operations	ID 71: The politics of linguistic marginalization in the third space: A postcolonial analysis
<u>1040 to 1110</u>	ID 29: Entrepreneurial Education Programs & the Muslim World: A Review and Research Agenda	ID 9: Green Supply-Chain Management and Sustainability Performance: Moderating Role of Organization Size	ID 70: Examining Community Participation in Crime Prevention in Rural Peshawar, Pakistan
<u>1115 to 1145</u>	Keynote Talk Speaker: Prof. Richard Harrison, Topic: Indispensable fictions?: Unpacking the entrepreneurial ecosystem metaphor	Keynote Talk: Speaker: Prof. Till Becker, Topic: Complex Networks in Manufacturing and Logistics: Models and Methods	ID 67: Life Cycle Hypothesis: Is it Working in Pakistan
<u>1150 to 1220</u>	ID 53: An Exploration of Women Owned Home-based Business Through Institutional Theory Lens: A Case of Peshawar, Pakistan	ID 67: Sustainability-led audit fatigue: a case study of Pakistan textile industry	ID 64: Investigating the role of human capital and pollution for explaining Total Factor Productivity in Emerging Economies
<u>1225 to 1255</u>		ID 38: Renewable premia: Compensation for the risk of renewable electricity supply	ID 68: The Effects of Trade Costs Components and Uncertainty of Time Delay on Bilateral Exports
<u>1300 to 1330</u>		ID 54: Climatic Hazards and Societal Vulnerability, Resilience and Adaptation in the Flood Zones of Nsanje District, Malawi	ID 69: Electricity Tariff Concession and Profit Maximisation Behaviour of Agricultural Groundwater Users in Pakistan
<u>Lunch and Prayer Break</u>			
<u>1400 - 1615</u>	Session 10 <u>Join HERE</u>	Session 11 <u>Join HERE</u>	Session 12 <u>Join HERE</u>
<u>1400 to 1430</u>	Keynote Talk Speaker: Prof. Matthew Allen Topic: Institutions and Firms' Strategies: How Corporate Governance Influences MNEs' Socio-Economic Benefits in Host Countries	Keynote Talk Speaker: Prof. Matthijs Bal, Topic: The Future of Work and Organizational Psychology: Planetary Concern and Humanistic Traditions	Session: Entrepreneurship Dr Owais Golra (SC) Ms. Nida Karim (SCC)
<u>1435 to 1505</u>	Session: Strategy and Leadership Dr. Josephine Igoe (SC) Dr Hussain Tariq (SCC)	Session: Work and Organizational Psychology Dr Muhammad Naseer Akhtar (SC) Dr Mehwish Iftikhar (SCC)	ID 62: Women Digital Entrepreneurship Through Social Networking Digital Platforms in Pakistan ID 41: Crisis Management: Coping Mechanisms of Family Firms in Pakistan with the Ongoing Covid-19 Crisis

	ID 44: Spiritual Leadership and Project Success: Roles of Transformational Leadership and Organizational Innovation	ID 45: The Effects of Screen Memories on Feigning Amnesia	
<u>1510 to 1540</u>	ID 25: Leader Motivating Language as predictor of Innovative Work Behavior in Higher Education sector of Pakistan	ID 34: Social Identity in Project Environment: The Impact of Depletion and Project Complexity	ID 40: An empirical review for understanding the present and future research on Entrepreneurial Intention: Call for study of prospective research areas for the SMEs of Pakistan
<u>1545-1615</u>	ID 72: Capabilities for Strategic Management of Business Ecosystems	ID 66: Inhibiting Vice or Catalyzing Virtue? Effect of Ethical Leadership and Moral Identity on Unethical Behavior	
<u>16:20-17:00</u>	<p style="text-align: center;">Closing Ceremony Chief Guest: Dr. Mohammad Saad Usmani (Divisional Head Learning & Talent Management, United Bank Limited) Conference Chair: Dr. Naukhez Sarwar (Principal NBS) Join HERE</p>		